



Bell
EST 1955

Online learning courses

Adults, professionals
& university pathways



2020/21

“**Learning online made me feel more confident when I joined my face-to-face lessons at my school. It was really enjoyable.**”

NASSER, SAUDI ARABIA



Student Journey

Why study with Bell?	3
What is your learning goal?	4

Online courses

Effective English	6
IELTS exam preparation	7
1-to-1 coaching programme	8
Academic writing for university	9
Research skills for university	10
Critical thinking for university	11
University counselling & careers advice	12
Course fees	13

Why study with Bell?

We are a leading language school and education provider in the UK - delivering unforgettable learning experiences that transform lives.

Here are just a few reasons why we are confident that Bell is the right school for you:



Track record



Great offers



65 year of experience



Diverse nationality mix



Teaching expertise



Ideal locations



Profits support our Foundation



Learning The Bell Way



Excellent care



Group specialists



Bell Online



Year-round courses



CLICK ON THE ICON TO FIND OUT MORE

Accredited by the
BRITISH COUNCIL
for the teaching of English in the UK

PFE
Private Further Education

#104
Bell Educational Services Ltd
Educational Excellence
2018

ENGLISH UK



Independent Schools Inspectorate



Teaching at Bell is excellent and results in high levels of student progress. Teachers are experienced, well-qualified and have excellent subject knowledge.

INDEPENDENT SCHOOLS INSPECTORATE, 2018



14 areas of strengths were noted in latest British Council inspection.

BRITISH COUNCIL INSPECTION, 2018



CLICK TO FIND OUT MORE



Study at Bell and stay for free from Autumn.

Start your online courses in 2020 with face-to-face lessons at Bell Cambridge at the end, and get your accommodation FREE for up to 3 months.

Use offer code: STAYFREE20

What is your learning goal?

Every student is a unique individual to us: it is one of the core Bell Way principles. We can help you find the perfect course to achieve your goals.



QUICK TIP

Let us help you!

You may prefer to discuss your needs with one of our education advisors, so that we can consider the specific needs and goals of a student in order to make a recommendation.

Contact us online and we can arrange a private appointment.

www.bellenglish.com/contact-us

Improve your English language

Improve your key skills in listening, speaking, reading and writing in English, or enhance your exam skills to achieve your desired score in the IELTS exam. Study alongside other international students from the comfort of your own home.

Recommended courses

Effective English

IELTS exam preparation

Focus on specific language goals

With your goals in mind, we will create a customised plan to develop your skills. Through interactive 1-to-1 online support with a highly qualified Bell teacher, you will master those difficult language areas and improve your confidence in English.

Recommended courses

1-to-1 coaching programme

Develop academic skills for university

Get ahead at university by developing your academic skills before you start your degree. These online courses will give you the best chance for success at university by removing potential barriers to studying at a primarily English-speaking university.

Recommended courses

Academic writing skills

Research skills

Critical thinking skills

1-to-1 career and university advice

Wondering what you need to do for a successful career in your desired industry? Or how to stand out from the crowd when applying to top universities in the UK or beyond? Our 1-to-1 online counselling packages will help you find your success.

Recommended courses

[View all packages available](#)



CLICK COURSE TO
FIND OUT MORE

All our courses include:



Course tuition with a highly qualified Bell tutor



Needs analysis or pre-evaluation to identify key areas for focus



Course materials, including digital coursebook



Direct and personal feedback with clear objectives



24-hour access to Bell Online e-learning resource



10% off face-to-face courses at Bell Cambridge or Bell London (when added as a bolt-on to your course)



A digital certificate of achievement at the end of your course (where relevant)



“Teachers take time to help you when you don’t understand and they make you feel important. Studying with Bell is really special.

COLLEEN, TAIWAN

Online Effective English

Overview

Take the next step in your English language learning. This online course will enhance your core skills in reading, writing, listening and speaking, so you can confidently communicate in a variety of contexts.

Based on your free needs analysis test, your course will be built around your specific goals, course length and language level.

Teachers will also regularly review your progress on a 1-to-1 basis, so you always have a clear path to your goals.

Morning or afternoon lesson options are available to suit your local time zone.

On this course, you will:

- ▶ Improve your confidence, fluency and accuracy when communicating in English
- ▶ Enhance your pronunciation, vocabulary and ability to apply complex grammar structures in your everyday communication
- ▶ Learn to voice your opinions tactfully and share your ideas with others
- ▶ Gain useful insights and guidance to become a more independent learner

Our approach

We link your language learning with practical and everyday skills that will be useful for you in general learning, life and work.

On top of direct online teaching with a highly qualified Bell tutor, you will have opportunities to practise in pairs or groups in dedicated online 'break out' rooms.

You will reinforce these new skills through your personal and interactive Bell Online - testing your skills and getting direct feedback from your teacher and classmates.

Speaking

Practise having conversations in English and tactfully expressing opinions through role-play, debates and presentations on topical issues.

Writing

Strengthen your grammar by using different channels of communication, including report writing, emails, feedback, reviews and articles.

Listening

Enhance your listening skills by using materials like podcasts, audiobooks or TV apps.

Reading

Discover various types of formal and informal writing depending on the type of publication, like magazines, newspapers, or storytelling.



FOR MORE INFORMATION:
bellenglish.com/courses/effective-english-online

Course summary

Min. age	16
Max. class size	10
Weekly hours	16
Min. language level	Beginner A1
Start dates	Weekly, every Monday

Optional extra

+ SMART SKILLS (4 HOURS)

With a primary focus on skills development, Smart Skills is an opportunity for you and other international students to collaborate with each other on key projects.



CLICK TO FIND OUT MORE



Face-to-face
Effective English or IELTS
at London or Cambridge

Follow your online course with face-to-face lessons at our iconic school campuses and get 10% off your course tuition.

Online IELTS exam preparation

Overview

Train for your IELTS, an internationally-recognised qualification to demonstrate your language level to a university or employer.

Our teachers have extensive knowledge of IELTS exam content and structure so they can help you to achieve your desired score.

Morning or afternoon lesson options are available to suit your local time zone.

On this course, you will:

- ▶ Strengthen your understanding of the IELTS exam content and structure
- ▶ Gain effective techniques and strategies to tackle different types of questions
- ▶ Develop useful skills like paraphrasing, analysing or describing data and interpreting meaning from context
- ▶ Learn to effectively communicate and present your opinions
- ▶ Enhance your pronunciation, vocabulary and grammar structures
- ▶ Improve your confidence, fluency and accuracy when communicating in English

Our approach

On top of direct online teaching with a highly qualified Bell tutor, you will have opportunities to practise your new skills and knowledge on online example papers, and work in pairs or groups in dedicated online 'break out' rooms.

IELTS Writing

Gain insights from example papers and practise new vocabulary, structuring your writing and describing data.

IELTS Listening

Enhance your listening and critical exam skills, like recognising paraphrasing and synonyms.

IELTS Reading

Learn strategies to approach questions and practise reading academic articles and reports.

IELTS Speaking

Expand your vocabulary on exam-related topics and learn to express, justify and respond to opinions in a structured, coherent way.



FOR MORE INFORMATION:

bellenglish.com/courses/ielts-exam-preparation-online

Course summary

Min. age	16
Max. class size	10
Weekly hours	16
Min. language level	Intermediate B1
Start dates	Weekly, every Monday

Optional extra

+ SMART SKILLS (4 HOURS)

With a primary focus on skills development, Smart Skills is an opportunity for you and other international students to collaborate with each other on key projects.



CLICK TO FIND
OUT MORE

Guide to IELTS exams

IELTS (International English Language Testing System) is an English language test recognised by over 9,000 organisations worldwide. It assesses your ability to communicate in everyday English for education, immigration and professional accreditation.

There are two versions of IELTS – Academic and General Training – Bell offers training for the Academic test.

Face-to-face
IELTS exam preparation
at London or Cambridge

Follow your online course with face-to-face lessons at our iconic school campuses and get 10% off your course tuition.

Online 1-to-1 coaching programme

Overview

Through 1-to-1 private tuition with a highly qualified Bell tutor, focus your attention on the particular areas of English language that you find most difficult.

This programme is fully-customised to your learning goals, length of study and will be responsive to your weekly progress and development needs.

On this programme, you can:

- ▶ Work with a dedicated Bell teacher to receive individual support and tuition
- ▶ Strengthen core language skills or concentrate on English for a specific purpose or subject
- ▶ Prepare for an English language exam by learning effective strategies and techniques
- ▶ Give focused time to specific language areas you find most challenging
- ▶ Combine with your face-to-face studies - at Bell or at school in your home country - so you have extra guidance and support

Our approach

Based on an initial consultation and a free needs analysis test, we will design a bespoke development plan - just for you.

Based on your specific goals, your coaching programme will include 1-to-1 lessons, interactive online exercises and practice - all with the direct support and feedback of your own personal tutor.

You teacher can continually adapt your programme as you become more confident in using the English language to maximise your success and progression.

You will also have set tasks for independent study each week (2 - 5 hours) to support your learning outside of your online classroom.

Lessons will be scheduled to suit your local time zone.



FOR MORE INFORMATION:
bellenglish.com/courses/one-to-one-coaching-online

Course summary

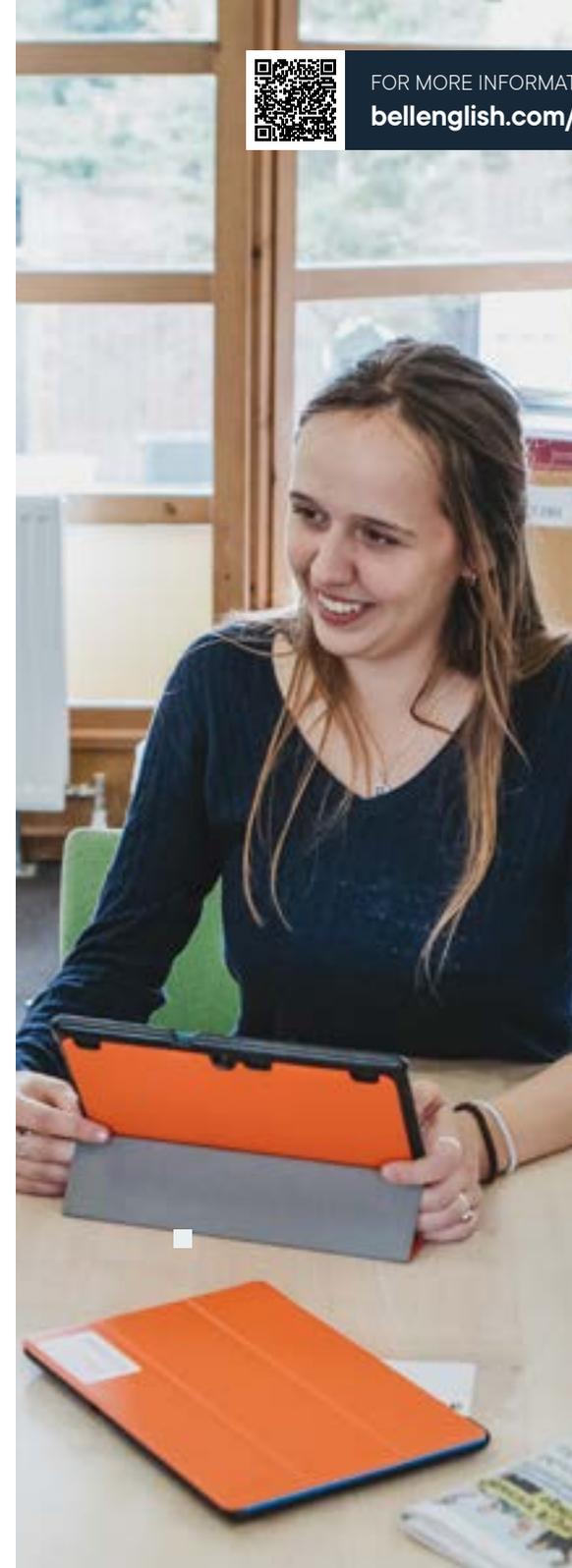
Min. age	16
Min. language level	Beginner A1
Start dates	Weekly, every Monday

Add your modules

Optional extra

+ SMART SKILLS (4 HOURS)

With a primary focus on skills development, Smart Skills is an opportunity for you and other international students to collaborate with each other on key projects.



Custom groups

**Bespoke online tuition
for up to 12 students**

Create your own virtual classroom for your family, class, or team - designed completely to suit your learning needs.

Online Academic writing for university

Overview

A recent survey led by a leading UK university identified the interrelated skills of writing and reasoning as the two most important skills for success at university. When asked which skills students most often lacked, writing was again at the top of the list.

This can be more challenging for international students with limited experience of studying at a primarily English-speaking institution.

With the support of an expert Bell tutor, you will gain the essential academic writing skills that will help you to excel at university and stand out from the crowd.

On this programme, you will:

- ▶ Strengthen your knowledge of academic vocabulary and fluency
- ▶ Learn how to effectively approach different academic writing assignments, including essay writing, reports, literature reviews and short answer assignments
- ▶ Critically analyse academic argument and express opinions tactfully in your writing
- ▶ Develop your understanding of how to appropriately Harvard reference and cite your academic sources
- ▶ Gain expert insight into writing for academic exams



FOR MORE INFORMATION:
bellenglish.com/academic-writing-online

Course summary

Min. age	16
Max. class size	10
Weekly hours	15 hours
Course length	2 weeks
Start dates	11 January 2021 22 February 2021



Key skills of academic writing



Academic vocabulary



Essay preparation, writing & structure



Communication & teamwork



Writing for project presentations



Sentence structure and paragraph use



Literature review of academic material



Referencing and citation



Writing for academic exams



Expressing powerful opinion and argument



Report writing style and approach



Critical writing and evaluation



Communicating with others online



**Learn new skills.
Save £150.**

Develop your wider academic skills. Book all 3 online university preparation courses (usually £450) and save £150 on tuition.

Online

Research skills for university

Overview

Research skills are no longer just a critical requirement for those studying at university - particularly at postgraduate level that heavily relies on research work.

It is also an attractive skillset to have in preparation for a career in the 21st century, with more and more jobs relying on data analysis and research-based communication.

With direct support from a highly qualified Bell tutor, gain the essential research skills that will enable you to feel confident approaching key research assignments - like your dissertation, thesis or PhD - that significantly affect your final grade.

On this programme, you will:

- ▶ Identify appropriate and relevant sources to strengthen the quality of your work and independent research
- ▶ Learn about qualitative and quantitative data collection and research studies
- ▶ Identify research trends in literature
- ▶ Critically analyse the latest research and identify research gaps for your dissertation or thesis
- ▶ Understand how ethical and political issues could affect practical empirical research
- ▶ Understand key perspectives, theories and research methodologies



FOR MORE INFORMATION:
bellenglish.com/research-skills-online

Course summary

Min. age	16
Max. class size	10
Weekly hours	15 hours
Course length	2 weeks
Start dates	25 January 2021 8 March 2021



Key skills of academic writing

 **Smart search skills for quality research**

 **Research ethics**

 **Research perspectives and methodologis**

 **Effective search tools and software**

 **Qualitative research approaches and techniques**

 **Primary and secondary research approaches**

 **Referencing and citation**

 **Identifying research trends**

 **Quantitative research approaches and techniques**

 **Critical evaluation of research**

 **Inter-disciplinary research**

 **Communicating with others online**



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Save £150.**

Develop your wider academic skills. Book all 3 online university preparation courses (usually £450) and save £150 on tuition.

Online

Critical thinking for university

Overview

Developing critical thinking skills is essential to your success at university and future career. We all need to be critical thinkers to help us navigate our way through an information-rich world.

This key skills is about questioning and learning with an open mind, so it will also have a positive impact in your later career.

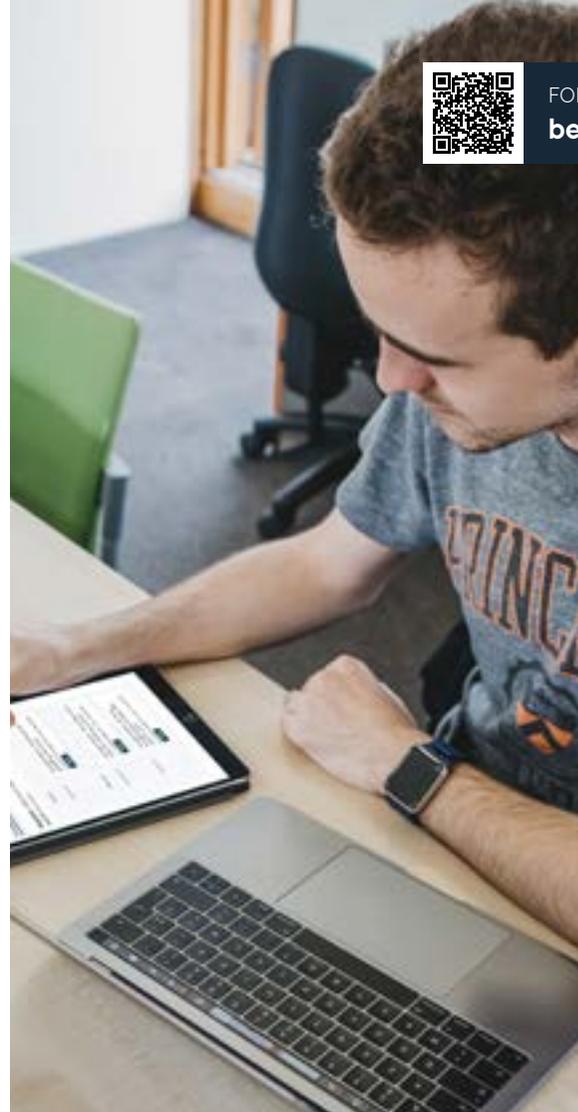
Learn to question information, ideas and arguments you find in your studies, and use evidence to effectively express your own arguments, theories and ideas.

On this programme, you will:

- ▶ Draw on research-based evidence to build and justify your arguments and ideas
- ▶ Present your views clearly and tactfully
- ▶ Approach academic problems in a consistent and systematic way
- ▶ Reflect on the justification of your own assumptions, beliefs and values
- ▶ Learn how to apply creativity and initiative in academic contexts
- ▶ Collaboratively work with others online



FOR MORE INFORMATION:
bellenglish.com/critical-thinking-online



Course summary

Min. age	16
Max. class size	10
Weekly hours	15 hours
Course length	2 weeks
Start dates	8 February 2021 22 March 2021

Key skills of academic writing

- Questioning issues and research arguments**
- Beliefs, values and assumptions**
- Decision making**
- Critical thinking & writing**
- Debate and expressing opinions tactfully**
- Observation, reading and experimentation**
- Qualitative and quantitative reasoning**
- Creativity, novel and adaptive thinking**
- Forming evidence-based views and ideas**
- Analysis and evaluation techniques**
- Effective problem solving**
- Communicating with others online**



Learn new skills.
Save £150.

Develop your wider academic skills. Book all 3 online university preparation courses (usually £450) and save £150 on tuition.

Online University counselling & careers advice

Overview

Planning for your future can feel intimidating and confusing, especially when there are so many options to choose from.

Through 1-to-1 counselling with our highly experienced University & Careers Advisor, we will support you to turn your favourite subjects, interests and career ambitions into a clear and action plan.

You will be supported at every step of this plan, from choosing the right career and courses for you, to preparing an impressive application that helps you stand out from the crowd, to applying for jobs and interviewing.

- ▶ Get direct support and feedback from a highly qualified University and Careers Counsellor at Bell
- ▶ Identify your personal development plan with clear actions and next steps
- ▶ Be supported in your applications to schools, colleges, universities and jobs

Our approach

Secondary schools students

GCSE level or equivalent

Let us help you to identify your ideal career and choose the best subject(s) to study that will help you achieve your ambitions. As part of this support, we can work with you to prepare outstanding applications for schools, colleges and universities to maximise your success.

University pathway students

A-level / IB / Foundation or equivalent

Identify the best university for your chosen subject, passions or career ambitions. We will help you navigate the UCAS system in the UK (or apply directly) and work with you to prepare a university application that gets results.

Graduates

BSc / BA degree or equivalent

Becoming an expert in your field is a huge step in your academic studies, but popular courses at leading universities can be very competitive. We will support you to prepare an impressive application for postgraduate study and prepare for academic interviews.



FOR MORE INFORMATION:

bellenglish.com/university-counselling-online



Meet our University Counselling Manager

Sarah Pettit

Sarah Pettit has been advising Bell students on higher education 10 years. Before joining Bell, she worked in international student recruitment for University College London and Anglia Ruskin University, Cambridge.

Choose your package

1

Initial online consultation

An 15-minute introductory session to assess your needs. We will provide basic guidance on areas to focus your next steps.

2

Standard package

A 50-minute counselling session to identify your goals and ambitions. We will then provide guidance and advice based on your specific questions or help you review a pre-prepared application.

3

Premium package

Through 3 x 50-minute counselling sessions, we will help you narrow down your university choices to suit your chosen subject area and ambitions. We will help you prepare and improve your application and personal statement. Includes comprehensive written feedback.

4

Full assistance package

Through 6 x 50-minute counselling sessions, we will help you get started with your university choices, application and personal statement. We will support you from choosing your universities to preparing and completing an application that is remembered for all the right reasons. Includes comprehensive written feedback.

Course fees

English courses for adults

	HOURS PER WEEK		WEEKLY FEE (NUMBER OF WEEKS BOOKED)		
	HOURS	16 HOURS	4 HOURS	1 - 4	5 +
EFFECTIVE ENGLISH	16 hours	Effective English (Online)		£210	£190
	20 hours	Effective English (Online)	Smart skills	£250	£230
IELTS EXAM PREPARATION	16 hours	IELTS Exam Preparation (Online)		£210	£190
	20 hours	IELTS Exam Preparation (Online)	Smart skills	£250	£230

1-TO-1 COACHING

FEE
(PER PERSON)

1-to-1 coaching (individual)

£59 per hour

We also welcome mini-groups to be taught online, so if you have a group already formed and would like to speak to an advisor about a course, please contact enquiries@bellenglish.com for further information.

University preparation programmes

Preparing for university	PER COURSE	FULL PACKAGE
Academic writing skills for university	£450	£1200
Research skills for university	£450	
Critical thinking skills for university	£450	
1-to-1 university counselling sessions	PER PACKAGE	
Initial consultation (15 minutes)	£20	
Standard package (1 x 50 minutes)	£50	
Premium package (3 x 50 minutes)	£250	
Full assistance package (6 x 50 minutes)	£490	



How to book



On our website

bellenglish.com/booknow



By Phone

Call +44 (0)1223 275598



In your own country

through a local Bell representative

EXPERIENCE · OVER 60 YEARS OF TEACHING

